



Prideletics is an LGBTQ+ athletic clothing company that celebrates diversity and inclusion year-round.

Athletes and allies wear our high-quality products with pride.

We are a minority and LGBTQ+ owned small business based out of Minnesota. Launched in 2017, we have established ourselves as a brand that consumers go to for our designs, comfortable clothing and the sense of community.

The Partnership Process

BUILD DISCOVER DESIGN LAUNCH Let's have a We create the We create a portal Your audience for consumers to conversation product(s) by will be able to go go to on the about your needs using existing to this online **Prideletics website** and come up with graphics, your portal and an execution plan. design or creating that highlights the purchase something new. partnership and products that will the product(s) in a be shipped clean format. directly to them.

Other Information

- Our products are high-quality and created individually for each order. This allows us to quickly expand our product line from more than one singular shirt to include various colors, designs or even product types (like hats or hoodies). This also eliminates the need for partners to manage inventory.
- We bring that same individual focus to our terms by offering flexibility. Many partners have built communities by simply offering merchandise in an easily accessible platform. Some organizations raised money to support a cause. Others arranged evergreen products so nobody misses out.
- It is all about meeting your organization's needs.















For more information, please reach out to Paul Rodriguez at prideletics@gmail.com.